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Basic shapes guide visual attention based on search goals

Experiment 1

Design and Procedure

Cues matching the searched-for target shape captured

N = 22	matching cue	non-matching cue	
valid target	72 Trials	72 Trials	
invalid target	216 Trials	216 Trials	

Results

We used the mean reaction times of correctly answered trials to calculate the validity effect (mean reaction time in valid trials compared to invalid trials).

Mean Validity Effect

Δ = 43 ms, *t*(21) = 4.51, *p* = 0.0002, *g* = 1.90, 95% CI [0.73, 1.90], *n* = 22



Shapes with three corners captured attention independent of

N = 30	shape and orientation matching cue	shape matching and orientation non-matching cue	
valid target	144 Trials	144 Trials	
invalid target	432 Trials	432 Trials	

Shape and Orientation Matching Task



orientation.

As long as the cue is the same shape as the searched-for target, it captures attention.

For shapes with four corners, the results are not so clear.



Mean Validity Effect per Target Shape



Conclusion

Fixation Display	Cue Display	Masking Display	Target Display
750 ms	50 ms	100 ms	350 ms

According to the contingent capture hypothesis, only stimuli that share a feature with the searched-for target capture attention (Folk, Remington, & Johnston, 1992). We showed that not only color and orientation but also basic shapes could guide visual attention in a goal-directed manner, and that guidance was not based on specific orientations matching the target shape.

Reference

Folk, C. L., Remington, R. W., & Johnston, J. C. (1992). Involuntary covert orienting is contingent on attentional control settings. *Journal of Experimental Psychology: Human Perception and Performance*, 18, 1030–1044. https://doi.org/10.1037/0096-1523.18.4.1030



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